

48th Annual Scientific Session • January 24-28, 2010

EDUCATIONAL OBJECTIVES

Clinical topics will include the genetics of asthma and allergic diseases, delivery of inhaled medications, quality of life measures; anaphylaxis, ophthalmologic allergic diseases, evaluation and treatment of the wheezing infant, current therapy for rhinitis, safety and efficacy of beta-2 agonists, and the future of allergen immunotherapy. In addition, workshops will include discussions of the evaluation of cough, biomarkers and bronchoprovocation techniques, and practical approaches to food and drug challenges.

TARGET AUDIENCE

All practicing allergists/immunologists & fellows in accredited allergy/immunology training programs & primary care physicians who care for allergy patients & office managers, assistants or administrators and allied health professionals in the field of Allergy and Immunology.

ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the American College of Allergy, Asthma & Immunology (ACAAI) and the (your society). The American College of Allergy, Asthma & Immunology is accredited by the ACCME to provide continuing medical education for physicians. The ACAAI takes responsibility for the content, quality, and scientific integrity of this CME activity.

The ACAAI designates this educational activity for a maximum of (# TBD) AMA PRA Category 1 Credits.TM Physicians should only claim credit commensurate with the extent of their participation in this activity.

PROGRAM INFORMATION

The Western Society of Allergy, Asthma and Immunology is pleased to be your host during your visit to Manele Bay, HI.

To inquire about registration availability for the WSAAI meeting please contact the WSAAI Office.

Office Phone: 503-533-7156 • Office Fax: 503-533-7002 • E-Mail: wsaai.email@verizon.net

WSAAI will hold poster sessions devoted to original clinical or research observations. You are urged to participate by submitting your findings for consideration to our Poster Review Committee. Should you be interested in submitting a poster for the poster session, contact Karol Anderson for appropriate format information. Deadline for receipt of posters is December 1, 2009. wsaai.email@verizon.net.

VENUE

The meeting facilities and program are designed to provide maximal audience participation and direct interaction with our speakers, consistent with the WSAAI's long history of providing one of the most respected and well attended regional meetings in the United States. For information regarding the WSAAI group room block, contact Karol Anderson at wsaai.email@verizon.net or 503.533.7156.

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AGENDA

SUNDAY, JANUARY 24, 2010

3:00 PM - 5:30 PM **REGISTRATION & POSTER PRESENTATIONS**
6:30 PM - 8:30 PM **WELCOME RECEPTION**

MONDAY, JANUARY 25, 2010

7:15 AM **EXHIBITS / CONTINENTAL BREAKFAST**
7:45 AM **WELCOME AND INTRODUCTION**
William E. Berger, MD, PROGRAM CHAIR / PRESIDENT-ELECT
SESSION MODERATOR: Gregory W. Bensch, MD, PRESIDENT
8:00 AM **THE EMIL J. BARDANA, JR., M.D. LECTURE**
Is Climate Change Increasing Atopic Disease?
Michael S. Blaiss, MD
8:40 AM **Why we are Allergic**
Phil Lieberman, MD
9:20 AM **Early Intervention and its Effect on the Course of Allergic Disease**
Stanley J. Szefler, MD
10:00 AM **BREAK / EXHIBITS**
10:20 AM **Unlocking the Small Airways Compartment for Asthma Treatment**
Brian J. Lipworth, MD
11:00 AM **Assessment of the Patient with Red Eye**
David Granet, MD
11:40 AM **Q&A/Panel Discussion/Session Evaluations**
12:30 PM-2:30PM **Workshop: Evaluation of Cough**
Brian Lipworth, MD & Brian Levine, M.D.
2:30PM-4:00PM **Poster Session**

TUESDAY, JANUARY 26, 2010

9:00 AM-10:30AM **POSTER PRESENTATIONS**
11:00 AM-1:00PM **Workshop: Practical Approach to Immunotherapy – The Nuts, Bolts, and Outcomes**
Harold Nelson, MD & Michael Blaiss, MD
1:00PM **BREAK / EXHIBITS**
1:30 PM *SESSION MODERATOR: Katharine Woessner, MD, SECRETARY / TREASURER*
1:40PM **The Ophthalmologist's Approach to Allergic Eye Disease**
David Granet, MD
2:20 PM **How Gene Variation Affects Gene Function**
Donata Vercelli, MD
3:00 PM **The Future of Allergen Immunotherapy**
Harold Nelson, MD
3:40 PM **BREAK / EXHIBITS**
4:00 PM **The Role of Performance Measures in Clinical Practice**
Michael Blaiss, MD
4:40 PM **What to do with your Urticaria and Angioedema Patients**
Mark Boguniewicz MD
5:20 PM **Q&A/Panel Discussion/Session Evaluations**
5:40PM **Adjourn**

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AGENDA

WEDNESDAY, JANUARY 27, 2010

7:00 AM	SOCIETY BREAKFAST / BUSINESS MEETING
8:00 AM	EXHIBITS / BREAK
8:20 AM	SESSION MODERATOR: <i>Joshua S. Jacobs, M.D., IMMEDIATE PAST PRESIDENT</i>
8:25 AM	Evaluation and Treatment of the Wheezing Infant <i>Stanley Szefer, MD</i>
9:05 AM	Delivery of Inhaled Medications to Young Children <i>Leslie Hendeles, PharmD</i>
9:45 AM	BREAK / EXHIBITS
10:05 AM	Monotherapy vs. Combination Therapy for Rhinitis <i>Mark Dykewicz, MD</i>
10:45 AM	Anaphylaxis <i>Phil Lieberman, MD</i>
11:25 AM	Beta-Agonists and Their Antagonists in Asthma Treatment <i>Brian Lipworth, MD</i>
12:05 PM	Q&A/Panel Discussion/Session Evaluation
12:45PM-2:45 PM	Workshop: Biomarkers & Bronchoprovocation <i>Leslie Hendeles, Pharm.D. & Rohit Katial, MD</i>
3:00PM-5:00PM	Poster Session

THURSDAY, JANUARY 28, 2010

10:00AM- 11:00AM	Poster Presentations
11:00AM-1:00PM	Workshop: Food and Drug Challenges <i>Mark Dykewicz, MD and Katharine Woessner, MD</i>
1:20PM	SESSION MODERATOR: <i>William E. Berger, MD, PROGRAM CHAIR / PRESIDENT-ELECT</i>
1:30 PM	The Genetics of Asthma and Allergy <i>Donata Vercelli, MD</i>
2:10 PM	Poor Medication Adherence: Detection and Interventions <i>Leslie Hendeles, Pharm. D.</i>
2:50 PM	BREAK / EXHIBITS
3:10 PM	Drug Desensitization in 2010 <i>Mark Dykewicz MD</i>
3:50 PM	Future Therapies for Atopic Dermatitis <i>Mark Boguniewicz, MD</i>
4:30 PM	Asthma Guidelines: Where Do We Go From Here? <i>Harold Nelson, MD</i>
5:10 PM	QUESTIONS/DISCUSSION/SESSION EVALUATIONS
5:30 pm	Adjourn
6:30 pm - 8:30 PM	FAREWELL RECEPTION

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2010 FACULTY

[Michael S. Blaiss, MD, FAAAAI, FACAII](#)

Clinical Professor of Pediatrics and Medicine; University of Tennessee Health Sciences Center

[Mark Boguniewicz, MD, FAAAAI, FACAII](#)

Professor, Department of Pediatrics, National Jewish Health and University of Colorado Denver School of Medicine

[Mark S. Dykewicz, MD](#)

Professor of Internal Medicine, Allergy & Immunology Program Director; St. Louis University

[David B. Granet, MD, FACS, FAAP, FAAO](#)

Director of the Divisions of Pediatric Ophthalmology and Eye Alignment Disorders and Professor of Ophthalmology and Pediatrics; University of California, San Diego UCSD Medical Center

[Leslie Hendeles, PharmD](#)

Professor, College of Pharmacy & Department of Pediatrics; University of Florida

[Rohit Katial, MD](#)

Program Director, Allergy & Immunology; Director, Weinberg Clinical Research Unit; Director Allergy and Immunology Clinical Services Professor; National Jewish Health; Denver, CO

[Phil Lieberman, MD](#)

Clinical Professor Medicine and Pediatrics; Departments of Internal Medicine and Pediatrics; University of Tennessee College of Medicine; Germantown, TN

[Brian Levine, MD](#)

Medical Director, The Cough Center, Laguna Hills, CA

[Brian J. Lipworth, MD, FRCP, FACAII](#)

Professor Allergy and Respiratory Medicine, Ninewells Hospital and Medical School, Dundee. University of Dundee; Dundee, Scotland, UK

[Harold S. Nelson, MD](#)

Professor of Medicine, University of Colorado Health Sciences University; National Jewish Research Center; Immunology/Respiratory Medicine; Denver, CO

[Stanley I. Szeffler, MD](#)

Director of Clinical Pharmacology; Director of Pediatric Clinical Trials Center; Helen Wohlberg & Herman Lambert Chair in Pharmacokinetics; Co-Director of the Weinberg Clinical research unit & Director of Clinical Research Unit; Department of Pediatrics, National Jewish Health; Professor of Pediatrics and Pharmacology; University of Colorado, Denver

[Donata Vercelli, MD](#)

Assistant Director, Arizona Respiratory Center; Professor, Department of Cell Biology & Anatomy; The University of Arizona College of Medicine

[Katharine M. Woessner, MD](#)

Program Director, Division of Allergy, Asthma and Immunology, Scripps Clinic; San Diego, CA