

EDUCATIONAL OBJECTIVES

Clinical topics will include the genetics of asthma and allergic diseases, delivery of inhaled medications, quality of life measures; the effects of chronic inflammatory disease, ophthalmologic allergic diseases, evaluation and treatment of the wheezing infant, current therapy for rhinitis, safety and efficacy of beta-2 agonists, and the future of allergen immunotherapy. In addition, workshops will include discussions of the evaluation of cough, biomarkers and bronchoprovocation techniques, and practical approaches to food and drug challenges.

ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the American College of Allergy, Asthma & Immunology (ACAAI) and the WSAAI. The American College of Allergy, Asthma & Immunology is accredited by the ACCME to provide continuing medical education for physicians. The ACAAI takes responsibility for the content, quality, and scientific integrity of this CME activity.

The ACAAI designates this educational activity for a maximum of (# TBD) AMA PRA Category 1 Credits.TM Physicians should only claim credit commensurate with the extent of their participation in this activity.

EDUCATIONAL GRANT SPONSORSHIP

- 👉 **Educational Grant - Diamond** \$60,000.00 and Above
 - Recognized as a Diamond Sponsor where all sponsors are listed
 - Includes exhibit space and up to 8 names badges
 - Additional attendee badges - \$675.00 each

- 👉 **Educational Grant - Platinum** \$30,000.00 and Above
 - Recognized as a Platinum Sponsor where all sponsors are listed
 - Includes exhibit space and up to 8 names badges
 - Additional attendee badges - \$675.00 each

- 👉 **Educational Grant - Gold** \$15,000.00 and Above
 - Recognized as a Gold Sponsor where all sponsors are listed
 - Includes exhibit space and up to 6 names badges
 - Additional attendee badges - \$675.00 each

- 👉 **Educational Grant - Silver** \$7,500.00 and Above
 - Recognized as a Silver Sponsor where all sponsors are listed
 - Includes exhibit space and up to 4 names badges
 - Additional attendee badges - \$675.00 each

- 👉 **Exhibitor** \$2,000.00
 - Includes exhibit space and 2 names badges
 - Additional attendee badges - \$675.00 each



48th Annual Scientific Session • January 24-28, 2010

ABOUT THE EXHIBIT

The Western Society of Allergy, Asthma and Immunology will be holding its 48th Annual Meeting from January 24-28, 2010. This meeting will gather outstanding researchers and clinicians in the field of allergy and immunology.

This CME meeting has proven to be an excellent opportunity for a collegial interchange of ideas and product information between physicians and industry. The exhibit areas are in close proximity to the meeting facility, with ample time allotted for physicians to visit with representatives from pharmaceutical and technical companies.

We hope that your company will join us this coming January. The members of the Society appreciate your support and look forward to seeing you. **PLEASE FIND EXHIBITOR REGISTRATION FORM ENCLOSED.**

EXHIBIT HOURS

Sunday, January 24, 2010	3:00 p.m. - 5:30 p.m.
Monday, January 25, 2010	7:15 a.m. - 11:00 a.m.
Tuesday, January 26, 2010	9:00 p.m. - 4:00 p.m.
Wednesday, January 27, 2010	8:00 a.m. - 3:30 p.m.
Thursday, January 28, 2010	9:00 a.m. - 3:10 p.m.

EXHIBIT SETUP

Sunday, January 24, 2010	1:00 p.m. - 3:00 p.m.
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One six foot table that is clothed and skirted and two chairs are included. Please contact Conference Services Manager if any additional equipment is required.

DISMANTLING

After the last coffee break on Thursday, January 28, 2010.

ASSIGNMENT OF SPACE

Space is assigned in accordance with reservation date of applicants, as well as priority to previous participants.

SPECIAL INFORMATION

Exhibitors agree that all property displayed on their table top exhibit will be stored at the hotel at their own risk. The hotel does not guarantee that such property will be in locked or supervised rooms at all times and it is further understood that individual exhibitors should obtain adequate insurance against theft, damage or destruction of such property. The hotel reserves the right to require exhibitors to sign a statement assuming the sole risk for theft, damage or destruction of property as a condition of using exhibit space in the hotel in accordance with the booking agreement.



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EXHIBIT PRACTICE AND REGULATIONS

1. In the interest of the success of the entire convention and exposition, attendees and Exhibitors agree not to extend invitations, call meetings, or otherwise encourage absence of members or Exhibitors from the conference or Exhibit Hall during the official hours of the program. Educational events outside the meeting and at the meeting hotel need to be approved through the WSAAI
2. Items exhibited must be acceptable for display in the technical exhibit of the WSAAI as determined by the convention manager.
3. Display material must be shipped directly to the hotel five days in advance of the meeting. A \$2.00 per box or \$5.00 per crate charge will be billed to the representative's guest room account. Please keep track of date of shipment, method of shipment and any air bill numbers.
****Extremely Important! Mark shipping box(es) very clearly with your company name and representative that will be attending the meeting!****
4. **Badges will be required for all functions.** Representatives of firms which have not reserved space will not be allowed in the exhibit area.
5. 50% of the table top exhibit rental must be remitted on confirmation of exhibit reservation, the balance to be paid on or before December 1, 2009.
6. Refund of exhibit rental after December 1, 2009 is contingent on availability of replacement exhibit.
7. No subletting of space is permitted without permission of the Society's convention manager.
8. Exhibitors are responsible for hauling and storage of exhibit materials and the cost involved thereby.
9. The exhibit area will not be secured and the Society does not guarantee against loss or theft or otherwise.
10. Additional signage and equipment (i.e. phone lines and electricity) may be ordered in advance by exhibitors directly from the hotel. Please contact Conference Service Manager at (808) 565-2421.
11. This Society will not be responsible or liable for damage by accident or otherwise to exhibits in connection with the transfer, installation, maintenance, removal or display.
12. Individual Exhibitors will be responsible for their return shipments.

FOR ADDITIONAL INFORMATION CONTACT

Karol Anderson, Managing Director
Western Society of Allergy, Asthma and Immunology
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Phone: 503-533-7156 • Fax: 503-533-7002 • e-mail: wsaai.email@verizon.net
Website: www.wsaai.com

FOR RESERVATIONS

Contact the WSAAI office for a hotel fax form to make your room reservation.

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2010 FACULTY

[Michael S. Blaiss, MD, FAAAAI, FACAII](#)

Clinical Professor of Pediatrics and Medicine; University of Tennessee Health Sciences Center

[Mark Boguniewicz, MD, FAAAAI, FAAAAI](#)

Professor, Department of Pediatrics, National Jewish Health and University of Colorado Denver School of Medicine

[Mark S. Dykewicz, MD](#)

Professor of Internal Medicine, Allergy & Immunology Program Director; St. Louis University

[David B. Granet, MD, FACS, FAAP, FAAO](#)

Director of the Divisions of Pediatric Ophthalmology and Eye Alignment Disorders and Professor of Ophthalmology and Pediatrics; University of California, San Diego UCSD Medical Center

[Leslie Hendeles, PharmD](#)

Professor, College of Pharmacy & Department of Pediatrics; University of Florida

[Phil Lieberman, MD](#)

Clinical Professor Medicine and Pediatrics; Departments of Internal Medicine and Pediatrics; University of Tennessee College of Medicine; Germantown, TN

[Brian I. Lipworth, MD, FRCP, FAAAAI](#)

Professor Allergy and Respiratory Medicine, Ninewells Hospital and Medical School, Dundee. University of Dundee; Dundee, Scotland, UK

[Harold S. Nelson, MD](#)

Professor of Medicine, University of Colorado Health Sciences University; National Jewish Research Center; Immunology/Respiratory Medicine; Denver, CO

[Stanley I. Szefler, MD](#)

Director of Clinical Pharmacology; Director of Pediatric Clinical Trials Center; Helen Wohlberg & Herman Lambert Chair in Pharmacokinetics; Co-Director of the Weinberg Clinical research unit & Director of Clinical Research Unit; Department of Pediatrics, National Jewish Health; Professor of Pediatrics and Pharmacology; University of Colorado, Denver

[Donata Vercelli, MD](#)

Assistant Director, Arizona Respiratory Center; Professor, Department of Cell Biology & Anatomy; The University of Arizona College of Medicine